

CONRAD A. PANGANIBAN

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EXECUTIVE SUMMARY

A passionate Front-End Web Developer and Graphic Designer who utilizes over 7 years of experience in the fields of **Programming** (XHTML 1.0 Strict, JavaScript, and CSS), **Design** (B.F.A. Computer Art - Academy of Art University), and **Production** (Flash 8.0 Professional, Actionscript 2.0, Photoshop, Illustrator, and ImageReady) who looks forward to effectively combining my technical and personal skills to build a project that's informative, intuitive, and innovative.

CAREER HIGHLIGHTS

- Partnered with Gap.com's Design, Production, and Marketing Teams, as well as the Team at Current_TV, to launch Gap's (PRODUCT) RED National Campaign on Gap.com as featured on Oprah
- Used Flash and Actionscript to produce the prototype of the Zoom feature on Gap.com's current product pages
- Developed an internal web prototype using Flash MX for Gap's exclusive shoppers' store, STASH.
- Awarded First Place by the National Public Health Information Coalition for the redesign of the Monterey County Health Department's Website (October 2003)
- Only employee of the Monterey County Health Department to be awarded Employee of the Quarter TWICE
- Found hundreds of pets new homes and saved many from being euthanized by designing the Monterey County's Animal Services Website
- Developed managerial skills as the sole Web and Graphic Designer for a staff of over 600 employees of the Monterey County Health Department
- Taught class of middle school aged children how to Hand-Code HTML and helped pave the path for future Web Designers and Developers

WORK EXPERIENCE

GAP INC., GAP INC. DIRECT, GAP.COM, San Francisco, CA

SENIOR TECHNICAL DESIGNER, March 2005 – November 2007

Developed marketing content using HTML, CSS, JavaScript, and Flash with ActionScript 2.0 for the multi-million-dollar ecommerce website, Gap.com. Actively accomplished duties:

- Managed a team of front-end developers
- Maintained daily, weekly, and seasonal updates for the site's Mens, Womens, Body, and Kids Divisions.
- Developed an internal web prototype using Flash MX and QuickTime VR for Gap's exclusive shoppers' store, STASH. Saved the company \$20,000 by doing this internally.
- Helped launch Gap.com initiatives of Gap (PRODUCT) RED Campaign, various Gap TV commercial spots converting and utilizing Flash Video Technology, and multiple shops created and designed using Flash and Actionscript.
- Produced the initial prototype using Flash, which would lead the zoom feature currently used on Gap.com's product pages.
- Led and participated in meetings with various Business Partners in Web Engineering, Product Management, Marketing, Merchandising, and Creative Teams.
- Utilized JavaScript programming to create functions for Omniture Tracking through various AB Tests.

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Work Experience (Continued)

MONTEREY COUNTY HEALTH DEPARTMENT, Salinas, CA

MULTIMEDIA SPECIALIST, September 2001 – October 2003

Successfully combined my Web, Graphic Design, and Audio/Visual Technology skills with Health Education for the County of Monterey.

- Webmaster: Redesigned and programmed over 250 webpages, including Monterey County's Animal Services Site which found hundreds of pets new homes and saved many from being euthanized.
- Graphic Designer: Print layout annual reports, newsletters, flyers, brochures, posters, and PowerPoint presentations.
- Audio/Visual Technician: operated and maintained a wide variety of presentation hardware, such as projectors, slide projectors, digital cameras (still and video), video editing, televisions, and vhs and dvd playback.

THE TECH MUSEUM OF INNOVATION, San Jose, CA

SECONDARY WEB GURU INSTRUCTOR (CONTRACTOR), June 2001 – present

Constructed and taught a curriculum for children ages 11 – 14 on how to create their own web pages.

IMAGES IN LIGHT, INC. San Francisco, CA

WEB DESIGNER/DEVELOPER (CONTRACTOR), April 2001 – May 2001

Worked as the Designer, Production Lead, and HTML Programmer for the Kennedy/Jenks Engineers and Consultants' website.

IMAGES IN LIGHT, INC. San Francisco, CA

JUNIOR DESIGNER, November 2000 – February 2001

Designed and produced graphic designs for print and web projects as well as, maintaining communication with clients as to the progress of project.

COMPUTER SKILLS

- Programming Languages - HTML, JavaScript, CSS, and Flash Actionscript 2.0, Lingo. Program for XHTML 1.0 Strict Compliancy.
- Internet - Flash 8.0 Professional, UltraEdit 5.0, Homesite 5.5, Dreamweaver MX, FrontPage 2002, BBEdit 5.0
- Design Production - Photoshop, Illustrator, ImageReady, GIF Builder
- Desktop Publishing - QuarkXPress 4.0, PageMaker 7.0, Microsoft Publisher, Adobe Acrobat 5.0
- Multimedia - Director 8.0, Sound Edit16
- Video - iMovie 6.0 HD, Final Cut Pro, Premier 5.1, After Effects 4.0, Media Cleaner Pro 4.0, Sorensen Squeeze
- 3-D - Inspire 3D, Lightwave 5.6, Strata Studio Pro 2.5, Bryce 4.0
- Office - Microsoft Office 2000 and XP Professional (Word, Excel, PowerPoint, and Outlook)
- Platforms - Mac OSX, OS9, Windows XP, and Windows 2000

LINKS

Gap.com – <http://www.gap.com>

Monterey County Health Department – <http://www.co.monterey.ca.us/health/>

EDUCATION

Bachelor of Fine Arts Degree, August 2000

Computer Arts, Concentration: New Media

Academy of Art College, San Francisco, CA